

## ENERGY STAR As A Model for Standards & Labeling Programs

**Mr Derek Greenauer, Director of Global Government Affairs for UL**  
**Thursday, 25 October 2018**  
**3:00 pm to 4:30pm**  
**ESI Conference Room**  
**29 Heng Mui Keng Terrace**  
**Block A, #10-01, Singapore 119620**

Please send us your name, organization and email address via the ESI website [here](#).  
For enquiries, please contact Ms. Jan Lui at 6516 2000.

### About the Seminar



**Background:** ENERGY STAR® is the US government-backed symbol for energy efficiency, providing simple, credible, and unbiased information that consumers and businesses rely on to make well-informed decisions. Thousands of industrial, commercial, utility, state, and local organizations—including more than 40 percent of the Fortune 500®—rely on their partnership with the U.S. Environmental Protection Agency (EPA) to deliver cost-saving energy efficiency solutions. Ninety-percent of American households recognize the ENERGY STAR, making it one of the most widely recognized consumer symbols in the nation. Together, since 1992, ENERGY STAR and its partners have helped save American families and businesses more than \$450 billion and over 3.5 trillion kilowatt-hours of electricity while also achieving broad emissions reductions—all through voluntary action.

**Session Overview:** Derek Greenauer, a former consultant to the US Department of Energy and the US EPA, and now the Director of Global Government Affairs for UL, will detail the rise, then fall, then resurrection of the ENERGY STAR label as a symbol of integrity for energy efficient products. Mr. Greenauer will detail the roles that each program stakeholder (product manufacturers, retailers, electric utilities, 3<sup>rd</sup> party test labs, and the government) plays in the success of the program.

**About UL:** As a global company with more than 120 years of expertise, UL works with customers and stakeholders to help them navigate market complexity. UL brings clarity and empowers trust to support the responsible development, production, marketing and purchase of the goods, solutions, and innovations of today and tomorrow. We connect people to safer, more secure, more sustainable products, services, experiences and environments – enabling smarter choices and better lives.

UL helps companies demonstrate safety, confirm compliance, enhance sustainability, manage transparency, deliver quality and performance, strengthen security, protect brand reputation, build workplace excellence, and advance societal wellbeing. Some of the services offered by UL include: inspection, advisory services, education and training, testing, auditing and analytics, certification software solutions, and marketing claim verification.

## **About the Speaker**

Derek Greenauer is the Director of Global Government of Affairs for UL. Since joining UL in August of 2011, Derek has worked with a number of UL's business teams and clients to identify mutually beneficial solutions to policy issues all over the world. Based in Washington, DC, Mr. Greenauer leverages his 7-member team to educate policy makers and expand UL's mission.

Prior to joining UL, Mr. Greenauer was a project manager with the consulting firm D&R International. In this capacity, Mr. Greenauer led the company's implementation support for the US EPA's and US DOE's ENERGY STAR Program, managed D&R's coordination and execution of services for the Design Lights Consortium, and led a number of smaller projects for the company ranging from Smart Grid to introducing rural electric cooperatives to the concept of energy efficiency as a resource.